

JOIGNEZ-VOUS
AU MOUVEMENT

VOUS CHÊTEZ SAUF ÉPARGNANTS

L'EFFICACITÉ ÉNERGÉTIQUE
AVANT TOUT

FAITES LE VIRAGE À L'ÉLECTRICITÉ

CONDUISSEZ INTELLIGEMMENT
ET ÉCONOMISEZ

FAITES VOTRE PART
L'ENVIRONNEMENT

THE AUTO SHOW

JANUARY
17 TO 26
2020

PALAIS DES
CONGRÈS
DE MONTRÉAL

GENERATOR GENERATOR GENERATOR

Take part as an electric exhibitor in the most anticipated automotive event in Québec! Each year approximately 200 000 people visit the Auto Show. It is the best place to promote your products and to get customer feedback.

Exhibit at the Montreal International Auto Show and target the best customers in town!*

70% off all visitors
are men

74% come from the Greater
Montréal Area

50% are between 25 and 54
years of age

49% have an annual income
of 60K or more

The stats speak for themselves: 92% of the visitors enjoyed their experience at the Auto Show! Don't miss on a chance to speak directly with tens of thousands of car enthusiasts who are eager to discover new models and services.

To make your reservation contact Hugo Rivas, Project Manager at 514.331.6571 ext 227 or by email at h.rivas@ccam.qc.ca.

*Survey conducted in January 2018 by Léger Marketing

JOIGNEZ-VOUS
AU MOUVEMENT
des véhicules électriques
VEHICULES ELECTRIQUES
PARTOUT
PARTICIPER A UN EVENEMENT
COMME LE VOS
ET COMMENCER

EXHIBIT SPACE RESERVATION

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1 We, the undersigned, hereby apply to participate as an electric exhibitor at the 2020 Montreal International Auto Show. It is understood that our application is subject to approval of the Montreal International Auto Show's Board of Directors.

Company: _____ Legal name (for contract): _____

Web site: _____

Contact name: _____ Email: _____

Address: _____ City: _____

Province: _____ Postal Code: _____ Telephone: _____ Ext: _____

Sector of activity / products: _____

Name of the person in charge for the stand at the show: _____ Email: _____

***This person will be in charge of Accreditations and several orders**

1. Amount of exhibit space required: _____

2. Please describe the products and services you wish to exhibit.

**All products not identified may be withdrawn from your stand.*

3. We will organize a presentation or a contest in our booth: YES NO

If yes, please specify:

Important information

- We understand that exhibit locations are assigned on a "first come, first served" basis;
- An adjustment may be necessary to provide maximum use of exhibit space;
- Only the product(s) and service(s) described in point 3 above can be exhibited;

Signature _____ Date (MM/DD/YYYY) _____ / _____ / _____



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Please read these important regulations if you wish to participate in the Montreal International Auto Show (MIAS). Please note that you will find these rules in the Space Rental Contract and the Exhibitor's manual.

1. The exhibitor shall subscribe for and maintain in good standing, at its sole cost, at all times from the date the exhibitor gains access to the space for the purpose of mounting the exhibit to the final occupation date, civil and public liability insurance (comprehensive coverage), in an amount not to be less than TWO MILLIONS DOLLARS (\$ 2,000,000.00), as well as insurance to ensure the safety and security of the exhibitor's property or property under its care or control, against any accident arising from any source including, without limiting the generality of the foregoing, namely against, fire, theft and vandalism.
2. The exhibitor is strictly prohibited from sponsoring, assigning, subletting, subdividing or sharing in any way, any part of the space by permitting its use by any other person, natural or legal (including all subsidiary or parent companies) or by any group of natural or legal persons not party to the present contract, without the prior written consent of MIAS.
3. The number of vehicles displayed in each exhibit area may not exceed one (1) vehicle for every 300 sq.ft. of floor space.
4. The exhibitor's entire proposed display plans are subject to the written approval of MIAS, prior to the commencement of construction. One (1) complete set (8½" x 11") of the two (2) exhibit design plans is required: 1. floor plan; and 2. elevation plan.
5. All contest, promotions or draws must be conducted in accordance with the regulations of the Régie des alcools, des courses et des jeux du Québec. Details concerning these games must be submitted, in writing with copies of appropriate approvals, to MIAS at least ninety (90) working days prior to the rental period.
6. Presentations or demonstrations of products and services are encouraged by the MIAS and must be directly related to the automobile. However, sound levels must be maintained at a level acceptable (i.e. 85 decibels) to the public, other exhibitors and MIAS. The MIAS reserves the right to take necessary measures if the sound level, content or duration of the presentations are unacceptable.
7. Alcoholic beverages are not permitted within the exhibit space and shall not be transported or consumed by exhibit personnel in the exhibition area.
8. Storage of empty cases, information pamphlets, crates and packing materials are strictly forbidden in the exhibition area by the Montreal Fire Security Service. The MIAS will make the necessary arrangements to have the materials removed and the exhibitor will be billed the cost price for the handling of such materials.
9. Free Services: Ten (10) "Exhibitor" badges*, overnight vacuum cleaning, privilege of leaving press kits in the Auto Show's Press Center, storage area for your information pamphlets and delivery of your information pamphlets to your exhibit area. *Anyone needing access to your booth from move in date must have an exhibitor badges, otherwise this person will be refused access to the Palais des congrès.